Events Related to Cool Japan



March 4-6

☆ G mark exhibition Place: New Delhi

The Good Design Award of Japan, which has a history of more than 50 years, contributed to the establishment of the i-Mark Award of India. Products which have won the G-mark Award of Japan are published in India for the first time.

March 11-14

★ Tokyo Eye in Lakme Fashion Week Place: Mumbai Japanese fashion brands (10 brands) will debut in India. A show produced by famous Japanese fashion designers is also held.

☆ Japan-India Creative Forum (provisional title) Place: Mumbai

The famous Japanese animation industry holds discussions with related companies in India
for seeking a possibility of cooperation with the huge market in India, where people under the
age of 25 years account for nearly 50% of the population. Opinions are exchanged on the
future of creative industry in India and Japan.

Inquiry about coverage concerning Cool Japan:

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